

7 Final Rules for Great User Experience Design

- 1. They won't read your manual. Design self-explanatory!*
- 2. Users look for signs on their journey. WIIFM at each point!*
- 3. Humans love different levels of complexity! Educate step by step.*
- 4. Solutions come at the end. Start with the problem in mind!*
- 5. It doesn't work! Make it easy to correct error.*
- 6. Be a child. You don't like boring stuff!*
- 7. Ask your mum for help! Do user testing.*

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